

# BENTONE® PLUS GLOW

Rheological Additive with optimized delivery of skin conditioning actives

## GENERAL INFORMATION

**BENTONE® PLUS GLOW** provides rheological control and a powerful blend of skin conditioning ingredients in one easy to use product. The gel is designed to impart rheological control and suspension to the oil phase of cosmetics and skin care products, allowing for an optimal distribution of the active on the skin surface.

**BENTONE® PLUS GLOW** combines natural ingredients that promote the skins barrier function, creating a healthy glow and lasting hydration.

**BENTONE® PLUS GLOW** applies easily without leaving a greasy film on the skin. It provides thermostable viscosity control of the emulsion's oil phase, improves application properties, enhances skin-feel, improves suspension and imparts a pleasant residual silkiness to the skin.

## INCI NAME

C13-15 Alkane, Distearidimonium Hectorite, Vitis Vinifera (Grape) Seed Oil, Phytosterols, Olea Europaea (Olive) Oil Unsaponifiables, Helianthus Annuus (Sunflower) Seed Oil Unsaponifiables, Glyceryl Oleate, Tocopherol

## CHEMICAL & PHYSICAL PROPERTIES

Color / Form	Tan Paste
Viscosity, Brookfield Helipath, TF spindle, mm cps @ 0.5 rpm	2.5 – 15.0
% Ash	11.0—13.5
Microbial Content	Max. 100 cfu/g

These are typical properties not to be used for specification purposes

## APPLICATIONS

- Lip Conditioning
- Eye Make-Up
- Lip Products
- Facial Make-up
- Creams and Lotions

- Facial Treatments
- Nourishing Skin Care
- Sun Protection Products
- After Sun Products

## KEY PROPERTIES

Non-animal origin

Rheological control

- Predictable, reproducible and stable viscosity control
- Shear-thinning viscosity
- Excellent suspension of pigments and actives
- Controlled alignment of special-effect pigments
- Thermostable viscosity raises apparent melting point and ensures cost-efficient use of UV filters
- Emulsion stabilization [w/o]

Convenience

- Optimally dispersed organoclay and emulsifier
- Incorporates with medium-shear mixing
- Gives a high degree of formulating flexibility
- Provides highly reproducible results for multi-site production requirements

Acceptability

- Non-abrasive
- Provides smooth feel to skin
- Toxicologically safe ingredients

## INCORPORATION

**BENTONE® PLUS GLOW** is a high viscosity, shear-thinning product. To ensure good homogeneous mixing is achieved, care must be taken to overcome the large viscosity differential existing between the **BENTONE® PLUS GLOW** and the other lower viscosity components.

**BENTONE® PLUS GLOW** should be added to the oil phase of the system with propeller mixing to ensure proper dispersion. Mix until homogeneous before adding the other ingredients.

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## BENTONE® PLUS GLOW

### LEVELS OF USE

The level of use of the **BENTONE® PLUS GLOW** will depend on the formulation. Typical use levels range from 3 – 10%.

### COMPATIBILITY

**BENTONE® PLUS GLOW** can contribute greatly to a formulation's stability by improving the compatibility of other ingredients. Care should be taken to determine the compatibility of the BENTONE GEL additive with the oils, actives or surfactant ingredients within a formulation. The wide range of grades available allows selection of the optimal carrier and organoclay for each system.

### HEALTH AND SAFETY

Before using this product please consult our Safety Data Sheet (SDS) for information on safe handling and storage. The SDS can be found on the company website.

### STORAGE RECOMMENDATIONS

Store away from excessive heat. A small amount of solvent may separate from the gel during shipment and storage. This is normal and can be mixed into the system before use.

### SHELF LIFE

**BENTONE® PLUS GLOW** has a minimum shelf life of 2 (two) years from date of manufacture.

### QUALITY ASSURANCE

Quality and continuous improvement are paramount to our business. Facility manufacturing **BENTONE® PLUS GLOW** has established strong integrated management system and holds ISO 9001, ISO 14001, ISO 45001 and EFfCI GMP certifications.

### SUSTAINABILITY



RSPO - 1106301

**BENTONE® PLUS GLOW** is a raw material approved under the RSPO Mass Balance system.

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